



## ***Accelya Announces Promotion of Jim Davidson to President and Chief Strategy Officer***

*John Johnston to Transition to Special Advisor to the Board of Directors*

**BARCELONA, Spain – November 29, 2021** – Accelya, a leading provider of technology solutions to the global airline and travel industry, today announced the promotion of Chief Product Officer Jim Davidson to President and Chief Strategy Officer. Additionally, John Johnston will be stepping down as CEO and transition to the role of Special Advisor, with Davidson immediately assuming day-to-day operational oversight of Accelya during the company's search for its next CEO.

Davidson was CEO of Farelogix for more than 15 years prior to its acquisition by Accelya and brings with him extensive experience and a track record of innovation and customer-centric strategies. At Farelogix, Davidson oversaw the building of its New Distribution Capability ("NDC") solutions and has been accelerating Accelya's investment in NDC following the acquisition. The consolidated portfolio unlocks choice for airlines, enabling them to chart a path to retailing independence.

"When I joined Accelya, I was excited by the team's vision to deliver critical solutions to airlines from offer to settle," Davidson said. "Accelya's future as the global leader in airline and travel industry solutions has been made possible by the team John helped develop and the culture he supported. As the world aspires to travel more in 2022 and beyond, this culture and our commitment to lead through innovation mean we are well-positioned to deliver game-changing solutions for the air transport industry."

As CEO, Johnston guided the development of Accelya's business from back-office systems and services to an industry powerhouse in the air transport software business. He led the company through several transformative acquisitions, including the combination of Accelya and Mercator in 2017 and the acquisition of Farelogix in 2020. These transactions, as well as his leadership throughout the pandemic, successfully broadened the company's product portfolio, expanded its global footprint, and secured its position as a leading technology-enabled solutions provider for airlines.



“Today, Accelya is the only company capable of providing full lifecycle systems and services, from offer through settlement, and it fills me with pride to see what our team has accomplished these past six years,” Johnston said. “I’m thankful to each of my colleagues who helped make this a productive and successful journey and look forward to seeing the company continue to go from strength to strength under new leadership and as a Special Advisor.”

### **About Accelya**

Accelya is a leading global technology and service provider to the air transport industry.

Accelya’s market-leading passenger, cargo, and industry platforms support airline retailing from offer to settlement. The company has over 250 airline customers and operations spread across nine countries, employing over 2,000 professionals worldwide. For more than 40 years Accelya has been the industry’s partner for change, simplifying airline financial and commercial processes.

Whether partnering with IATA on industry-wide initiatives or creating strategic solutions that simplify airline processes, Accelya drives the airline industry forward and proudly puts control back in the hands of airlines so they can move further, faster.

For more information, please visit [www.accelya.com](http://www.accelya.com).

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