

Accelya
eFLOWN
flown information service





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The Accelya Market & Sales Intelligence Suite offers exhaustive information services of market data and analytical web-based tools to identify revenue opportunities and respond faster and smarter to market changes.

The suite is composed of 3 services: eSMASH, our market intelligence service for travel agents' performance, eSCAN, in-depth sales service information at coupon level and eFLOWN, sales intelligence service based on flown data.

The Accelya Market & Sales Intelligence Suite will allow you to save administration time in your analysis as all your specific groups (destination, travel agent activities, etc.) only need to be maintained once and all the changes will automatically be updated in all the services.



Our web-based flown analysis service

Presentation

eFLOWN is Accelya's web-based service which enables you, airline, to query and prepare reports instantly, based on your flown data. Fast and easy to use, our platform will fully satisfy your statistical information needs.

- Are you currently using a flown-based information system?
- How do you evaluate your current system?
- Have you instant access to the information?
- Is your system fully web-based?
- Does it address all your requirements?
- Is it flexible enough to adapt to your business changes?
- Is it up-to-date?

Thanks to Accelya's expertise in market and sales intelligence, our eFLOWN service is truly outstanding.

Main Features

► ADVANCED FILTER QUERY

Provides you with a wide range of selection criteria to perform queries at both, ticket level and coupon level:

- By sales channel
- By origin-only
- By destination-only
- By origin-destination
- By fare component: cabin class / fare basis / tour code / transaction / endorsement box
- By carrier: carrier or flight number
- By flight month

All depending on the details of your flown data file content.

► FLEXIBLE GROUPING OPTIONS

eFLOWN allows you to create and maintain your own groups (agents, regions, origins, destinations, classes...)

► REPORT GENERATION

Get the results of your queries in a predefined report format.

► EXCEL, CSV AND PDF EXPORT FUNCTIONALITIES

Key benefits

► POWERFUL, RELIABLE AND COMPREHENSIVE INFORMATION SERVICE, BASED ON YOUR OWN FLOWN DATA

eFLOWN allows you to evaluate the performance of your own sales, your travel agent sales, your promotions, get the detail of the complete routings sold, split your analysis by public and private fares, by real cabin – class, by high/low contribution...

► NO NEED FOR SOFTWARE MAINTENANCE ON YOUR SIDE

Just provide us with your flown data and we will load it into our system. We will take care of the software maintenance and provide you with all the information through a fully secured web-based application.

► EASY TO ADAPT TO YOUR SPECIFIC REQUIREMENTS

Although eFLOWN already includes a wide range of search criteria, we have also the flexibility to adapt to specific features such as frequent flyer information, if available in your file.

► STREAMLINE ALL YOUR COUNTRIES INFORMATION INTO ONE SINGLE SERVICE

eFLOWN provides country consolidation in the currency of your choice.



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